



Community Clean and Beautiful Program Guidelines



The following guidelines are meant to assist communities in organizing short and long term programs to keep to keep their communities clean and beautiful.

Ultimately, it is community members who must step up to keep our communities clean. Cleanups can be a one-time event or ongoing. To be successful, cleanups must be well planned. The following guidelines are based on the success of Wickenburg Conservation Foundation's Wickenburg Clean and Beautiful (WCB) program. Although WCB focuses on recreational areas in and around Wickenburg, these guidelines can be used for any community.

The WCB committee works with multiple public agencies, private landowners and a growing roster of community volunteers to coordinate monthly cleanups and graffiti removal September through June. In addition, a roster of trained ambassadors greet people at trailheads and encourage them to pack it in, pack it out. Education is the key to reducing the litter problem.

For more information visit wickenburgtrails.org

Contact us at wickenburgtrails@gmail.com

Follow us on Facebook [wickenburgtrails](https://www.facebook.com/wickenburgtrails) and [wickenburgcleanandbeautiful](https://www.facebook.com/wickenburgcleanandbeautiful)

Organizing a Successful Cleanup Program

1. Identify a need that is not being addressed by other community groups or public agencies. Public agencies are always resource constrained and generally welcome the help. Contact them to determine any requirements such as permits, liability releases, safety measures and insurance.
2. Organize a team
 - Chose a strong leader who can coordinate multiple activities.
 - Recruit team members to head up subcommittees as needed.
 - Volunteer recruitment and training
 - Publicity
 - Event coordination
 - Education/outreach
 - Ambassador recruitment and training.
 - Project funding
3. Define short term and long-term goals
 - One-time cleanup of a specific site
 - Repeat cleanups of high use areas
 - Education, off site public engagement in long-term solutions
 - Community events
 - OHV meetings
 - Youth programs
 - On-site public engagement – Ambassador program
4. Establish partnerships
 - Landowners
 - Bureau of Land Management
 - AZ Game and Fish
 - County agencies
 - AZ State Parks
 - Local law enforcement
 - Local businesses
 - Tread Lightly
 - Leave No Trace
5. Secure funding
 - Businesses (money or in-kind cleanup, printing, dump fee waiver, donations)
 - Individuals
 - Grants

6. Prepare a publicity plan
 - Social media (Facebook, Instagram, Twitter, Tik Tok, Youtube, Vimeo)
 - Newspapers
 - Radio/television (public service announcements)
 - Email

7. Recruit volunteers
 - OHV groups
 - Neighborhood homeowner associations
 - Civic organizations
 - Parks and Recreation departments
 - Scout groups
 - Chamber of Commerce

8. Plan the events
 - Scout out areas targeted for cleanup to ensure that they are accessible and to determine volunteer assignments.
 - Date and time
 - Vehicles needed to access litter sites
 - Volunteer assignments
 - Safety considerations
 - Debris transport and collection points
 - Debris disposal (trash and tires)
 - Supplies
 - Gloves
 - Pick sticks
 - Safety vests
 - Garbage bags – 33 and 13-gallon
 - Graffiti remover
 - Stiff brushes
 - First aid kit
 - Liability/photo releases
 - Signup sheet: name, email, phone Contact information can be used to notify people of future cleanups
 - Dump Fees
 - Water
 - Snacks for volunteers (optional)
 - Photos/videos for publicity

9. Recognize sponsors and donors
 - On site banners, signs...
 - Social media
 - Press releases

10. Recognize and thank volunteers

- Social media
- Press releases

Additional resources

- Keep America Beautiful kab.org
- Leave No Trace Int.org
- AZ State Parks azstateparks.com/grants
- Tread Lightly treadlightly.org